

WHAT IS CLAIMED:

- 1 1. A golf target apparatus comprising:
 - 2 a portable base unit having at least a pair of wheels;
 - 3 a vertical support member having a bottom end mounted to the portable
 - 4 base unit such that the vertical support member projects upward from the portable
 - 5 base unit and wherein the vertical support member has a top end having a
 - 6 mounting assembly; and
 - 7 a target assembly having a target support structure, a target surface and a
 - 8 tilt assembly, wherein the tilt assembly operably connects the mounting assembly
 - 9 and the target support structure such that a target profile has an adjustable tilt
 - 10 range from 0 degrees to 90 degrees.
- 1 2. The golf target apparatus of claim 1, wherein the portable base unit comprises a self-
- 2 contained motor for propelling movement of the golf target apparatus.
- 1 3. The golf target apparatus of claim 1, wherein the portable base unit further comprises a
- 2 towing member for towing the golf target apparatus.
- 1 4. The golf target apparatus of claim 1, wherein the portable base unit has a frame adapted
- 2 for receiving weighting means to fix the position of the golf target apparatus.

1 5. The golf target apparatus of claim 1, wherein the portable base unit comprises a plurality
2 of extensions attached to the portable base unit.

1 6. The golf target apparatus of claim 1, further comprising a display apparatus, the display
2 apparatus being rotatably couplable to the target structure such that the display apparatus is
3 viewable throughout the tilt range of the target structure.

1 7. The golf target apparatus of claim 6, wherein the display apparatus comprises an
2 electronic display.

1 8. The golf target apparatus of claim 7, wherein the electronic display displays an electronic
2 message selected from the group consisting essentially of: a target yardage, a stock ticker, an
3 advertisement, a listing of sports results, a tee box status, and a video broadcast.

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1 9. The golf target apparatus of claim 1, wherein the vertical support comprises a first
2 support member and a second support member, wherein the first support member is attached to
3 the mounting assembly and the second support member is attached to the portable base unit, and
4 wherein the first support member is slidably adjustable with respect to the second support
5 member for adjusting an overall height of the target assembly.

1 10. The golf target apparatus of claim 1, wherein the target support structure has an internal,
2 concave shape defined by a plurality of support ribs, a plurality of cross-members and a

3 perimeter wall and wherein the target surface is fixedly attached to target support structure at the
4 perimeter wall.

1 11. The golf target apparatus of claim 10, wherein an internal portion of the target surface is
2 adjustably attached to the target support structure such that the target surface and the target
3 support structure cooperatively retain a golf ball that hits the target surface.

1 12. A method for practicing golf using at least one portable target comprising:
2 selecting a tee area such that at least one golfer has space for hitting a golf ball;
3 positioning the at least one portable target such that the target resides within view
4 of the tee area; and
5 presenting a target surface on the portable target to the golfer such that the golfer
6 has an aiming point when hitting the golf ball, the target surface including a tilt
7 adjustment means for selectively varying a profile of the target surface with respect to the
8 tee area.

1 13. The method of claim 12, wherein a plurality of portable targets are positioned such that
2 the plurality of targets are within view of the tee area.

1 14. The method of claim 13, wherein each of the plurality of portable targets are selectively
2 adjustable using the adjustment means to present a plurality of differing target profiles.

1 15. The method of claim 12, wherein positioning the at least one portable target comprises
2 towing the at least one portable target to a desired location.

1 16. The method of claim 12, wherein positioning the at least one portable target comprises
2 propelling the at least one portable target to a desired location using a self-contained drive means
3 on the at least portable target.

1 17. The method of claim 12, further comprising displaying visual information to the at least
2 one golfer with a display means attached to the at least one portable target.

1 18. The method of claim 17, wherein the display means is a printed media or an electronic
2 display

1 19. The method of claim 18, wherein the visual information communicated to the at least one
2 golfer is selected from the group consisting essentially of: an advertisement, a target distance, a
3 stock ticker, a listing of sports results, a tee box status, and a video broadcast.